

# ADVERTISING ORDER FORM

YES, I wish to advertise. All advertising is subject to terms and conditions set forth on the rate card.

**ADVERTISER:**

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TEL.: \_\_\_\_\_ FAX: \_\_\_\_\_

CONTACT: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**INDICATE PUBLICATION:**



**ISSUES:** (Indicate year for insertions)

- Winter \_\_\_\_\_
- Spring \_\_\_\_\_
- Summer \_\_\_\_\_
- Fall \_\_\_\_\_

**FREQUENCY:**

- 1 time
- 4 time

**RATE:** Per Insertion:

\$  Plus GST

**SIZE OF AD:** \_\_\_\_\_



**ISSUES:** (Indicate year for insertions)

- Winter \_\_\_\_\_
- Spring \_\_\_\_\_
- Summer \_\_\_\_\_
- Fall \_\_\_\_\_

**FREQUENCY:**

- 1 time
- 4 time

**RATE:** Per Insertion:

\$  Plus GST

**SIZE OF AD:** \_\_\_\_\_

**AD SIZES:**

**DISPLAY ADVERTISEMENTS:** (All ads are 4-colour)

- DOUBLE PAGE SPREAD
- IFC
- 2/3 PAGE
- 1/3 PAGE SQUARE
- IBC
- 1/2 PAGE HORIZONTAL
- 1/3 PAGE VERTICAL
- OBC
- 1/2 PAGE VERTICAL
- 1/4 PAGE
- FULL PAGE
- 1/2 PAGE ISLAND
- 1/6 PAGE

**MARKETPLACE:**

- SINGLE
- DOUBLE
- TRIPLE

I Hereby agree on behalf of the advertiser to the foregoing charges subject conditions on Rate Card.

SIGNATURE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_ DATE: \_\_\_\_\_

Visa

ACCOUNT NAME: \_\_\_\_\_ ACCOUNT #: \_\_\_\_\_ EXPIRY DATE: \_\_\_\_\_

**PUBLISHER'S REPRESENTATIVE:**

NAME: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_